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*Rukundo International empowers Uganda's most vulnerable populations through educational and economic opportunities that create pathways to self-sustaining communities.*

July 13, 2021

Dear Community Business Leader,

I'm reaching out on behalf of [Rukundo International](http://RukundoInternational.org), a Gaithersburg, Maryland-based non-profit organization. Rukundo is devoted to providing life-changing educational and economic empowerment programs to more than 1,000 children and women in southwestern Uganda. While the pandemic has caused drastic setbacks for our community, including the continued closure of our primary school, now for over 16 months, our team has persevered. Thanks to our local staff and donors, we continue to make a difference in the lives of Uganda's most vulnerable populations. We have successfully transitioned to at-home learning and continue to offer COVID-19 relief to families in need.

On October 16th, we expect an audience of 500+ to tune in to our virtual event on Facebook, which will include live music, raffles, highlights of our accomplishments, and a silent auction! This event replaces our regular in-person Annual Gala and will serve as our primary fundraising event of the year. Funds raised from this event will assist us in providing emergency aid, education, sustainable income, and hope to Uganda's youth.

We know we can't succeed without support from businesses like yours, and we would be very grateful to have you join our growing list of community supporters. **Can you help us by donating a product or service for our silent auction?** Your contribution helps us advance our mission of empowering Uganda's most vulnerable populations through educational and economic opportunities that create pathways to self-sustaining communities.

We appreciate all donations to the event, and your gift is tax-deductible. In thanks, your business will be featured in our virtual event and on our silent auction website. We also encourage our 2,000+ social media followers to "support our supporters."

We welcome contributions from gift certificates to a basket of your signature products. When you're ready to join us, please complete the attached donation form, then call or email us, and we'll handle the rest. Thank you for considering our request. Your decision to donate is changing lives!

Warmly,

2021 RI Silent Auction Committee Member

Visit our website [www.rukundointernational.org](http://www.rukundointernational.org) to learn more about our organization.

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**Rukundo International is a 501(c)3 Non-Profit, Tax Exempt Corporation in the U.S. and a registered NGO in Kabale, Uganda**

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[www.RukundoInternational.org](http://www.RukundoInternational.org)